



Langley Road
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Dear member,

BeSocial@theCentre has expanded its marketing activity to include social media and now has its own Facebook page. To help market the Centre we also issue flyers and brochures, press releases and photographs to the public and the media. In support of this we regularly take photographs of members enjoying our activities and outings. These photos are often used on social media and our website to publicise our work.

In line with Data Protection laws we ask each member for their written consent to use their photographs in this way. We also require your permission to keep those photographs on our computer database for use in future publicity material as and when required, and to display pictures in our Day Room.

All members' photographs are stored digitally in a password protected folder. If printed out, they are stored in a lockable cabinet to which only BeSocial staff have access. Please be assured that we will not use any photograph of you without your written consent, (in accordance with GDPR 2018).

If you are willing to appear in BeSocial's marketing materials please sign the permission slip below and return to the Centre. If you **do not sign** the slip we will assume that **you do not wish** to be included in our publicity photographs.

Kindest regards,

Vicky Weaver
Manager, BeSocial@theCentre

BeSocial@theCentre is part of the Winchcombe Day Care Foundation
Registered charity no: 1010742



MARKETING PERMISSION

Disclosure: By signing this form I consent to photographs of me being taken and used by BeSocial@theCentre for marketing purposes.

These purposes include online marketing such as Facebook, website and in emails and newsletters, as well as in printed marketing materials such as flyers, brochures, posters, banners.

I also agree to having my photograph displayed in the Day Room and stored in accordance with GDPR regulations.

Signature:.....

Printed name/s:.....

.....

.....

Date:

(If signing on behalf of someone please write both your name and theirs and give your relationship to the member).

Many thanks for your support in our marketing work. Promoting our services in this way helps us to recruit members, staff and volunteers – in turn ensuring our future.

Vicky Weaver

Manager, BeSocial@theCentre

www.besocialwinchcombe.com